



## Cash for Kids Faces Fundraising Terms & Conditions

These Fundraising Terms & Conditions should be read in conjunction with Bauer Radio Limited's General Terms and Conditions.

1. By agreeing to sign up as a face for Cash for Kids 500/1000/2017 Faces campaign your challenge is to raise a minimum of £100 between March and December 2017 for Cash for Kids.
2. You agree that you will bank the funds either via the fundraising page that you have set up on the Cash for Kids Giving is Easy site, pay the funds direct into your radio station's Cash for Kids bank account or pay direct by cash or cheque at the radio station.
3. All monies raised must be paid no later than 31<sup>st</sup> December 2017.

On the date on which you tick the box to say you have read these terms and conditions, you confirm you have read and agreed to be bound by these terms and conditions and Bauer Radio Limited's General Terms and Conditions.

### Fundraising Guidelines

Fundraising for Cash for Kids must be in accordance with the charity's fundraising guidelines, and it is your responsibility to ensure you fully comply with the following;

- I. All fundraising activities undertaken as part of the Faces campaign must be legal. In particular, please ensure you refrain from any undue pressure on individuals to donate, especially if they have told you that they do not wish to make a donation.
- II. This may include, but not be limited to, licences from local authorities in respect of street collections and the permission of the owner of any private property on which the fundraising is conducted.
- III. House collections, door to door or in pubs must have a permit issued by the local authority and there are rules that govern this activity. Contact us for more information.
- IV. Faces Fundraisers are not permitted to do anything which puts either themselves or anyone else in danger, or which does, or may, damage the reputation of Cash for Kids, and should consider putting in place appropriate insurance. Please note that no insurance cover is provided by Bauer Radio Limited or Cash for Kids.
- V. Fundraisers should not leave any promotional literature on vehicle windscreens or trespass on private property.
- VI. All money submitted by the Faces fundraisers will be donated to Cash for Kids and is non-refundable.
- VII. Cash for Kids reserves the right to withdraw fundraising support at any point without reason or notice.
- VIII. Your use of our website(s) is subject to our Terms of Use ([www.cashforkids.uk.com/terms-of-use](http://www.cashforkids.uk.com/terms-of-use)), Privacy Policy ([www.cashforkids.uk.com/privacy-policy](http://www.cashforkids.uk.com/privacy-policy)), and Cookie Policy ([www.cashforkids.uk.com/cookie-policy](http://www.cashforkids.uk.com/cookie-policy)).



- IX. Your use of Bauer Media (radio station) website(s) and systems is subject to the Terms of Use (<http://www.bauerlegal.co.uk/website-terms.html>) and Privacy Policy (<http://www.bauerdatapromise.co.uk>).
- X. Anyone found to have added content deemed inappropriate to their fundraising profile page during the Faces campaign will have their account suspended immediately. Accounts will be reinstated at the discretion of the local Cash for Kids Charity Manager.

### **Restrictions for lotteries, raffles and tombolas**

- All tickets must be sold during one event, or to people at one place of work (multiple buildings at one site are ok but multiple sites are not).
- No more than £500 of the proceeds can be used to purchase prizes.
- No more than £100 of the proceeds can be used to cover operational costs (e.g. printing tickets).
- Tickets must be sold at the event/on the premises and the result is declared at the event/on the premises.
- There are no rollovers.

Detailed guidelines can be viewed at [www.institute-of-fundraising.org.uk/guidance/fundraising-disciplines/auctions-raffles-lotteries-and-gamification](http://www.institute-of-fundraising.org.uk/guidance/fundraising-disciplines/auctions-raffles-lotteries-and-gamification), or please contact us for advice.

### **Do's and Don'ts**

Do approach companies/organisations to donate products that you can raffle off etc.

Do keep in mind that we are a children's charity when planning ways to fundraise, so try and stay away from events with adult themes. Please call us for clarification if unsure.

If you want to collect in public places then please remember if you are collecting at a shopping mall, supermarket etc. then you will need the owner's permission. You cannot do a street collection without a license from the local authority.

We are happy for you to use the Cash for Kids logo online or in any promotional materials but there are some guidelines. Please contact us for details.

Do encourage anyone who is a UK Taxpayer and donates on your page to include Gift Aid as this will benefit the charity with no additional cost to you or your supporters. We can claim 25p from HMRC for every £1 donated.

**If you have any questions that are not covered in the above then please call your local Cash for Kids team.**